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Sheryl Crow to Perform at Elmwood Park

Roanoke, VA – On Thursday, April 3, the City of Roanoke announced that nine-time Grammy Award winning artist Sheryl Crow will perform at the “City of Roanoke’s Welcome to Elmwood Park” event on Thursday, July 31, at 7 p.m.

Sponsors for the event include the City of Roanoke, Downtown Roanoke Inc., the Jefferson Center, Budweiser, WDBJ7, Star Country 94.9, Q99, K92, the ViBE, and WFIR.

In 2013, Roanoke spent \$7 million in upgrades to Elmwood Park, transforming it into a vibrant, state-of-the-art facility. Crow will take the stage at the 5,800-square-foot amphitheater in the newly renovated park.

“The amphitheater and amenities at Elmwood Park were built with the intentions of hosting numerous local fundraising festivals and activities, but from the grand scheme, this venue also has the capacity to host larger scale signature events. We’re absolutely excited that our citizens will be able to experience Sheryl Crow’s amazing talents in this new state-of-the-art venue right in the heart of downtown Roanoke,” says Steve Buschor, director of Parks and Recreation for the City of Roanoke.

While this will be Crow’s first appearance in Roanoke, it’s not her first rodeo. She’s sold more than 35 million albums across the world with hits like *Strong Enough*, *All I Wanna Do*, *If It Makes You Happy*, *Leaving Las Vegas*, *Soak Up the Sun*, and *The First Cut Is the Deepest*. She will be performing songs from her most recent critically acclaimed album, *Feels like Home*, including her current Top 30 hit, *Callin’ Me When I’m Lonely*. “*Feels Like Home* may be the most focused album I’ve ever made,” Sheryl Crow says of her debut album for Warner Bros. Records, the label based in Music City, Nashville, Tenn., where Crow resides. “All of my albums have had a few different styles going on in them, and this album definitely has a few different takes on what country music means to me, but not calculatedly so. First and foremost, I just wanted to make sure that for this album I wrote about things that I really knew about – subjects that hit close to home.”

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It was a friendly conversation with her Nashville neighbor, Brad Paisley, that set Crow on the course to start work on *Feels Like Home*. “I had a lot of trepidation about trying too hard to make an album within the country format. Because I do love it, and between my friends in Kansas City, and California and even New York, it is what anyone who wants to hear songs and wants to hear guitar solos and storytelling basically listens to now. But over the years, I’ve seen lots of artists try to make this transition and to me, it looks like it hasn’t gone well or felt natural or real, and the only way I wanted to do this was authentically. Brad instantly understood how to approach this. He said, ‘Let’s just do what you do. Bring your influences with you. Just turn your vocal up and make your stories a little more concise and you’re already there.’ That realization that I already was at home here is really the reason this album ended up being made.”

The gates open for the event at 5 p.m. Tickets will go on sale on Thursday, April 17, at 7 a.m. exclusively through the Jefferson Center. Tickets are \$15 per person and purchases are limited to six tickets per transaction. Tickets can be purchased via the Jefferson Center’s website at www.jeffcenter.org/crow, by phone at 540-345-2550, or in person at the Jefferson Center Box Office located at 541 Luck Avenue, Roanoke.

An opening act will be named at a later date. For more information on the “City of Roanoke’s Welcome to Elmwood Park” event, visit www.downtownroanoke.org.

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